

**MELROSE TOWNSHIP DDA MINUTES**  
**Regular Meeting of April 24, 2018**  
**At Melrose Township Hall**

**I. CALL TO ORDER & ROLL CALL**

Chair Broc Johnson called the meeting to order at 7:02 PM.

**Members present:** Broc Johnson, Vern Goodwin, Steve Whittaker, Jonathon Borisch, Calvin Penfold, Mike Strobel, Judy Goldsmith, Bob Vratana, and Dave Rentschler.

**Members absent:** None

**Also present:** Recording Secretary Tom Mackie

**II. APPROVAL OF MINUTES:**

**Dave Rentschler motioned, Steve Whittaker seconded, to approve the minutes of November 8, 2017 as presented. All ayes, motion carried.**

**III. FINANCIAL REPORT:**

Tom reviewed the financial statements. The current cash balance is \$192,679.

**IV. ANNUAL ELECTION OF OFFICERS:**

Current officers are: Broc Johnson, Chair; Bob Vratana, Vice-Chair; and Judy Goldsmith, Secretary.

**Calvin Penfold motioned, Mike Strobel seconded, to retain the current officers for 2018. All ayes, motion carried.**

**V. UNFINISHED BUSINESS:**

a. **DDA Sponsorship of Car / Boat Show:** Steve reported he is expecting the show to be like last year, with 15 to 30 cars and approximately 25 boats. The event is Saturday, August 4<sup>th</sup> from 9:00 AM to 4:00 PM, although the cars will probably only be there in the morning. To keep people in the village until dinner time there will also be a PA system for announcements, a band, and a parade of boats. Van Dam Boats will be asked to bring boats. Dean Hicks is addressing parking. Our budget is \$2,000 for advertising, signage, and banners. Bunny Marquardt stressed the importance of advertising, including a need to let the public know about the DDA's support for this project.

**Calvin Penfold motioned, Judy Goldsmith seconded, to revise the Car / Boat Show advertising budget to \$5,000. All ayes, motion carried.**

b. **Map / Brochure Distribution:** Broc reported we've distributed a lot of brochures, but still have a substantial supply. He suggested re-evaluating this fall.

c. **Hemingway Monument Update:** Broc noted we reached a consensus last fall for either Hemingway with a boat or with a dog. He will reach out to the Hemingway Society to discuss ideas and funding. Nothing new to report on potential for MEDC Funding. Bunny Marquardt questioned the value of pursuing this project, and suggested a dog park funded by the DDA would provide more value to the

community. Following a general discussion by the members, the project is still considered to be of value in support of the village.

- d. **US131 / M-75 Landscaping:** Nothing new to report. We're looking for minor changes requiring low or no maintenance. Bob indicated he would continue discussion with the property owner.
- e. **Cross-Walk Signs:** Jonathon reported 2 of the 6 budgeted signs have been purchased and installed. They seem to be working and will order the other 4. The state will be making their final inspection of street improvements this summer.

VI. **NEW BUSINESS – Future Project Discussion:**

- a. **Future Project Discussion:** Bunny reiterated her position that a dog park should be a priority. She additionally suggested we consider the former skating rink (or other suitable property) for some type of community building.
- b. **Explore US131 Regional Corridor Promotion Project:** The Township Board of Trustees would prefer the DDA work with this group, but we need a clear idea of their goals before considering if we're interested. Judy suggested asking a representative to attend a future meeting. Broc will issue an invitation.

VII. **DDA MEMBER COMMENTS:** None

VIII. **CITIZEN COMMENTS:** None.

IX. **NEXT MEETING:** July 9, 2018.

X. **ADJOURNMENT:** The meeting was adjourned at 8:25 PM.

Prepared by:

Approved by:

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Tom Mackie, Recording Secretary

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Broc Johnson, Chair